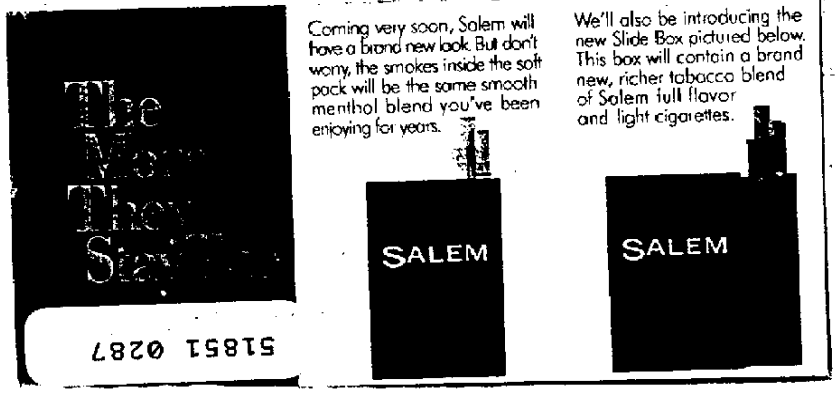
Source: https://www.industrydocuments.ucsf.edu/docs/nqvy0000


The More They Stay
51851 0287
Coming very soon, Salem will have a brand new look. But don't worry, the smokes inside the soft pack will be the same smooth menthol blend you've been enjoying for years.
We'll also be introducing the new Slide Box pictured below. This box will contain a brand new, richer tobacco blend of Salem full flavor and light cigarettes.
SALEM
SALEM

Source: https://www.industrydocuments.ucsf.edu/docs/nqwy0000